

BASIC PRESS RELEASE TEMPLATE FOR INDEPENDENT AUTHORS

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[ENTER FULL NAME HERE]

[PHONE NUMBER HERE]

[ENTER EMAIL HERE]

[ENTER WEBSITE ADDRESS HERE]

[HEADLINE- AUTHOR'S NAME is proud to announce the release of HIS/HER/THEIR new book ENTER TITLE OF BOOK HERE]

FOR IMMEDIATE RELEASE

(CITY, STATE) – PUBLISHER OR AUTHOR introduces HIS new book ENTER TITLE OF BOOK HERE. TITLE OF BOOK IS NOW/WILL BE available at ENTER TWO MAJOR BOOKSTORES AND/OR WEBSITES HERE at ENTER DATE IF APPLIES.

[TITLE OF BOOK] is a book about [ENTER SYNOPSIS HERE]

[ENTER AUTHOR BIO HERE]

[ENTER QUOTES FROM PUBLISHER, AUTHOR, OR REVIEW]

[ENTER BOOK SIGNING DATES HERE]

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